



## You're Invited:

**The Future of Media in Children's Education: a National Conference Focused on Tweens.** Stanford University, September 29, 2009: 8:30 a.m.– 3:00 p.m.

Media's presence in children's lives is ubiquitous. Television, which once was children's dominant media device, now is accompanied by video games, computers, cell phones and portable music players. The result is that children today grow up totally immersed in media experiences, often engaging with two or three different types of media at the same time. The potentially negative consequences of children's media consumption receive a lot of attention. Yet the unique power of media also can be used to educate children and enrich their lives. **How can we ensure that media's potential to positively impact children's learning is fully harnessed?**

Children Now is proud to partner with *The Future of Children*, a collaboration of Princeton University and The Brookings Institution, to deliver a national conference that explores open issues of media's role in children's education. The program will focus on tweens, presenting research from *The Future of Children* journal and hearing from top experts in the field.

**Space is limited for this free event. [RSVP online](#) today to confirm your attendance.** For other questions, please contact Eileen Espejo at (510) 763-2444, x114, or [eespejo@childrennow.org](mailto:eespejo@childrennow.org).

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