CHILDREN’S BUREAU
Community-Based Child Abuse Prevention (CBCAP) Program

CBCAP Grantee Meeting Program
Washington Hilton Hotel
Washington, DC
August 4-5, 2010

Administration on Children, Youth and Families
Administration for Children and Families
US Department of Health and Human Services
Goal: Learn from the past, understand the present, and prepare for the future of the promotion of healthy families and the prevention of child abuse and neglect.

Objectives:
- Maintain a strong voice for promotion of healthy families and the prevention of child abuse and neglect.
- Learn lessons from innovative research and practice.
- Invest in continuous improvement.
- Focus on the future.
- Transform surprise into innovative systems change.
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<thead>
<tr>
<th>Time</th>
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<tr>
<td>6:00-8:00 PM</td>
<td>Check-In</td>
<td>Crystal Corridor</td>
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<tr>
<td>Noon-6:00 PM</td>
<td>Check-In</td>
<td>Crystal Corridor</td>
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<tr>
<td>2:30-4:30 PM</td>
<td>Welcome/Opening Plenary</td>
<td>Georgetown East/West</td>
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<td>4:30-4:45 PM</td>
<td>Break</td>
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<td>4:45-6:00 PM</td>
<td>Breakout Sessions</td>
<td>See Program</td>
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<td>6:00 PM</td>
<td>Adjourn</td>
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<tr>
<td>7:30-8:30 AM</td>
<td>Continental Breakfast</td>
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<td>Check-In</td>
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<td>8:30-9:30 AM</td>
<td>Getting Started</td>
<td>Georgetown East/West</td>
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<td>9:30-9:45 AM</td>
<td>Transitional Break</td>
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<td>9:45-11:00 AM</td>
<td>Breakout Sessions: Invest in Improvement</td>
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<td>11:00-11:15 AM</td>
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<td>Crystal Corridor</td>
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<td>Breakout Sessions: Invest in Improvement</td>
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<td>12:30-1:30 PM</td>
<td>Lunch (on your own)</td>
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<td>1:30-2:45 PM</td>
<td>Breakout Sessions: Future Focus</td>
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<td>2:45-3:00 PM</td>
<td>Break</td>
<td>Crystal Corridor</td>
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<td>3:00-5:00 PM</td>
<td>Community Dialogue</td>
<td>Georgetown East/West</td>
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Wednesday • August • 4 • 2010

Noon – 6:00 PM
Crystal Corridor

Check-In

2:30-3:00 PM
Georgetown East/West

Welcoming Remarks
Bryan Samuels (invited), Administration on Children, Youth and Families
Catherine Nolan, Office on Child Abuse and Neglect (OCAN)
Melissa Brodowskii, OCAN
Rosie Gomez, OCAN

3:00 – 4:30 PM
Georgetown East/West

Opening Plenary

Building the Case for Prevention and Promotion
Presenters: Ron Haskins, The Brookings Institute and Matt Stagner, Chapin Hall at the University of Chicago
Moderator: Francie Zimmerman, Doris Duke Foundation

These are difficult times for the prevention of child abuse and the promotion of healthy families. Political, economic, and demographic challenges abound, but opportunities are emerging. In its fall 2009 edition, The Future of Children presented the best available research on policies and programs designed to prevent maltreatment. In this engaging plenary session Francie Zimmerman of the Doris Duke Foundation, Ron Haskins of The Brookings Institution, and Matt Stagner of Chapin Hall share highlights and insights from the investigations that informed this volume. Through lecture, small group discussion, and intensive question and answer sessions, you will:

- Hear about trends in policy and practice that shape prevention at federal and state levels.
- Explore opportunities for you to influence decision making and action in your state.
- Consider what evidence-based practice and faithful implementation mean for prevention for you and your partners.
- Prepare yourself to make a compelling case for prevention of abuse and neglect in the 21st century.

4:30 – 4:45 PM
Crystal Corridor

Break
4:45 – 6:00 PM

**Breakout Sessions--Lessons from Research and Practice**

**Cordozo**

**Sharing Our Experiences: Promoting Evidence-Based Programs and Practices In Our States**

*Joan Fail Hoffman, Jennifer Skala, Charisse Johnson, and Helene Kaiwi*  
*Moderator: Melissa Van Dyke*

Join Hawaii, Nebraska, North Carolina, and South Carolina as they share about how they are working in their states to promote evidence-based/evidence-informed programs and practices. This will be a facilitated panel discussion. States will share their lessons learned, successes and challenges with evidence-based systems for continuous quality improvement and evaluation. Bring your questions, and the panel will share their experiences with you.

**Georgetown West**

**Knowledge to Action Child Maltreatment Prevention Consortium (K2A)**

*Sandra Alezander and Melissa Lim Brodowski*  
*Moderator: Glenda Eoyang*

Recognizing child maltreatment as a public health issue, The Centers for Disease Control and Prevention’s Knowledge to Action Child Maltreatment Prevention Consortium (K2A), with K2A partner organizations, is providing leadership to identify strategic levers at the community/societal levels for prevention for child maltreatment. Additionally, K2A is focusing on how to use the best research to inform effective action to encourage systemic commitment to the health of children and their families through the promotion of Essentials for Childhood: Safe, Stable, Nurturing Relationships (SSNR’s) and environments. This session introduces the purpose, processes, and underlying assumptions of the K2A initiative. Media engagement is one identified lever and participants are invited to help inform work in this area by responding to this question: What are the levers/opportunites in the media sector that could be used to help you promote Essentials for Childhood: SSNR’s in your state?

**Georgetown East**

**Join Us at the Café: Creating a System Where Parent Leadership is the Norm**

*Cynthia Savage, Robin Higa, and Carla Snodgrass*  
*Moderator: MaryJo Alimena Caruso*

Working to engage and involve parent leaders in your network and programs but feeling it wouldn’t happen at all without you? Haven’t fully convinced the administration, some staff and key partners that parents do bring meaningful expertise to program and policy development? Long for the experience of working in partnership with parents as just the normal way new programs are created, issues are discussed, and decisions are made? Join your colleagues in a conversation using the café model to increase our collective wisdom for creating transformative change in the way parent leaders and practitioners work together to strengthen support for families everywhere.

6:00 PM

**Adjourn**
7:30 AM – 5:00 PM  
Check-In

7:30 – 8:30 AM  
Continental Breakfast

8:30 – 9:30 AM  
Getting Started/Legislative Updates
  Moderator: Rosie Gomez
  ▪ Welcome from Federal Partners (as available)
  ▪ Legislative Updates
  ▪ Future of Home Visiting

9:30 – 9:45 AM  
Transitional Break

9:45 – 11:00 AM  
Breakout Sessions-\textit{Invest in Improvement}

Cardozo

Needs Assessments Part I: The Data Safari—Hunting Down Good Data Sources
  Sacha Klein, Myles Edwards, Linda Arnold, and Laura Beavers
  Moderator: Ray Kirk

Explore sources and best practices to provide, access, and use data for decision making. A panel of experts on key public data sources will help participants understand the types of data available and will demonstrate or explain how to access and use these data sources. NCANDS, Kids Count, CFSRs and other sources will be covered. Our presenters will guide us through the jungle of data available and show us how to hunt down what is most pertinent to informing the work of CBCAP.

Georgetown East

LONGSCAN: Moving Research to Practice to Prevent Child Abuse and Neglect
  Diana English and Anne Childress
  Moderator: Julie Collins

The Longitudinal Studies of Child Abuse and Neglect (LONGSCAN), funded by the Office of Child Abuse and Neglect within the Children’s Bureau is a 20-year longitudinal study examining the antecedent and consequences of child maltreatment. Results from this seminal research have important implications for the field of prevention of child abuse and neglect. Come to this informative session and hear from one of the researchers on the key and sometimes surprising findings, explore the implications for your work and discuss ways the field of prevention of child abuse and neglect can use this learning to improve the outcomes for children and families.
Connecting the Dots: Medical Homes and Primary Prevention

Robert Sege
Moderator: Glenda Eoyang

Medical homes are growing as a strategy in healthcare, and they offer opportunities to support strong families and prevent child abuse and neglect. These opportunities will become reality through collaborations between the health care and child abuse prevention communities. This session presents the basic features and functions of medical homes, explores the research basis of the benefits, talks about how the new healthcare reform legislation will influence medical homes for children, and explores current OCAN projects that leverage connections with the healthcare industry.

11:00 – 11:15 AM
Crystal Corridor
Break

11:15AM – 12:30 PM
Cardozo
Breakout Sessions-Leverage Learning

Leveraging New Technologies: Using On-Line Resources to Find EB/EI Resources
Tom Herndon, Cambria Rose, and Sarah Potter
Moderator: Edi Winkle

Researching programs and practices that are evidence-based and evidence-informed can feel like an overwhelming task, but great on-line resources can help you. Join us to hear about these resources. You will see demos of free on-line data sources and explore how they can help you find the most appropriate EB/EI practices for your state.

Georgetown West
Effective TA: Partnering to Build Effective Prevention Programs and Practices
Joan Sharp, Lynette Boado, Ray Kirk, and Valerie Collins Russell
Moderator: Linda Baker

Join us to discuss the key elements of providing effective Technical Assistance to your programs including assessing TA needs, matching the scope and intensity of TA to the needs, identifying effective TA delivery systems, and evaluating TA and using the results in your CQI process. FRIENDS will share information about their TA processes including the new design for Intensive TA and will highlight tools and resources available to assist you. The Washington CBCAP Leads will share their experiences in designing and delivering an effective TA program, and their challenges and opportunities.
Thursday • August • 5 • 2010

Georgetown East

Truth and Consequences: Taking Action to Address Disparities
Judy Langford, Kristen Weber, Carole Johnson and Joanne Mooney

Racial and ethnic disparities continue to occur in the public welfare system. Systemic issues that emerge from structural racism challenge families every day. Multiple societal influences increase disproportionate entrance to the child welfare system at higher rates for children of color and tribally affiliated children than for white children. Renewed efforts are needed to impact the entrance into the child welfare system.

This session will provide; an overview of the research regarding disparities in the child welfare system, discussion of how systemic analysis and prevention activities such as Strengthening Families can help reduce disparities. Minnesota CBCAP staff will provide examples of prevention strategies that address disparities.

Fairchild East

Tribal and Migrant Program Session
Facilitator: Rosie Gomez

This is a closed session for Tribal and Migrant Programs only.

12:30 – 1:30 PM
Lunch (on your own)

1:30 – 2:45 PM
Breakout Sessions-Future Focus

Georgetown East

Making Your Message Work
Christie Ferris and Johana Hatcher

Florida conducted a two-year evaluation on their Winds of Change public awareness campaign. The evaluation implemented two studies with different research designs and methodologies. The studies found that the campaign was efficacious in changing:

- Parents’ knowledge about child development
- Nonviolent disciplinary techniques that are developmentally appropriate
- Community resources, attitudes and beliefs about prevention
- Motivation to prevent child abuse and neglect.

The campaign logic model, the indicators used to measure the outcomes in the campaign logic model, and the results will be presented. We will also share how these findings are guiding Florida’s future public awareness efforts.
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Cardozo

Needs Assessments Part II: So Now What Do We Do? Putting the Data to Work
Casandra Firman, Valerie Collins Russell and Ray Kirk

This working session will begin with a report on the accomplishments of the CBCAP Needs Assessment work team. The work team is focused on developing needs assessment tools and resources. Participants will engage in reviewing and critiquing materials and will explore how public data sources can be directly connected to CBCAP needs assessment tools.

We strongly encourage participants in this session to also attend PART I.

Georgetown West

Seeing Systems
Richard Puddy, Xiaolin Hu, and Charlyn Harper Browne
Moderator: Glenda Eoyang

Modeling is a powerful way to understand and investigate systems. In this session, Rich Puddy and Xiaolin Hu answer your questions about systems and the prevention of child abuse and neglect, including:

- How might we use a simulation model for preventing child abuse and neglect?
- What does it mean to “model” reality?
- What is considered “essential” enough about child abuse and neglect to be included in a model?

Using their current model development project, they will respond to your questions about the systems that shape your work as a CBCAP Lead.

2:45 – 3:00 PM
Crystal Corridor

Break

3:00 – 5:00 PM
Georgetown East/West

Community Dialogue: How Do We Transform Surprise Into Innovative Systems Change?

World Café

- What surprised you in the past year?
- How did you respond and what were the effects?
- What might surprise you in the coming year?
- How might you respond and what effects can you hope for?

Final Meeting Evaluations

5:00 PM

Adjourn